

## **The ACMA's Cybersmart Outreach—Internet Safety Awareness presentations**

As part of its Cybersmart Outreach program, the Australian Communications and Media Authority (the ACMA), delivers free internet safety awareness presentations for parents, teachers and students. Presentations provide valuable information about the risks confronting children online, and offer tools and tips to help make their internet experiences safe and positive.

Internet safety presentations cover topics including:

- the ways children use the internet and emerging technologies
- potential risks for children online, such as cyberbullying, illegal content, inappropriate contact, identity theft, grooming and predatory activity
- tips to help children stay safe online.

The presentation is thorough, non-technical and is conducted by an accredited cybersmart trainer. Presentations are provided to schools free of charge.

### ***Trainer information***

#### **Greg Gebhart**

Greg Gebhart is the ACMA's Senior Cybersmart Trainer and one of Australia's leading Cybersafety experts. Greg is recognised across Australia and internationally for his knowledge and passion for cybersafety in education. Greg has won many awards that recognise his contribution to technology and education in Australia, including 'Australian ICT Innovator of the Year' and 'Outstanding Achievement by an Educator' at the National Quality Schooling Awards.

#### **Kellie Britnell**

Kellie Britnell has worked in the education sector for the past 20 years and has taught both primary and secondary students both in Australia and overseas. With a background in pastoral care and welfare, Kellie possesses hands-on experience in dealing with school related cyber issues. While teaching, Kellie extensively researched cybersafety and advocates a whole-of-school approach to dealing with this issue. She is a knowledgeable, passionate and enthusiastic speaker on this topic.

#### **Kerry Jarvis**

Kerry Jarvis has worked in the education sector for 30 years with direct experience in primary and secondary education as a teacher, counsellor and university educator. Kerry has also worked extensively with key researchers and program developers in the area of bullying intervention and prevention. She has extensive experience in applying the intervention Method of Shared Concern to address bullying and cyberbullying. In addition to education, Kerry has worked in the community service sector where she worked collaboratively in the development of mental health programs and professional development for school communities.

### **Mark Anderson**

Mark Anderson has over nine years experience in the information technology field, managing an IT support firm in NSW. Mark is a qualified Design and Technology / Computing Studies teacher, and a certified Adult Education specialist. Mark has spent the last three years working as a consultant in the areas of technical curriculum design, corporate training, information technology, project management and small business management and has also been involved in ongoing research and consultancy in mental health treatment.

### **Lesley Harrison**

Lesley Harrison has almost 30 years experience as a teacher and has worked in primary, secondary and tertiary settings. As a Head of Middle School over the last decade she saw the emergence of cyber issues at the forefront of pastoral care in schools and a major concern for parents. Recently she worked for three years on a government initiative in the promotion of mental health in education of which cyberbullying was a key area. Lesley is passionate about improving the wellbeing of young people and sees Cybersafety as a key component of this.

### **Clarissa Tamblyn**

Clarissa Tamblyn has worked in the education sector for the past eight years. She has first-hand experience dealing with bullying and cyberbullying in the classroom and school context. She has a firm understanding of the complexities of the use of technology within schools and the absolute benefits and drawbacks families and educators face in today's society.

### **Cara Webber**

Cara is the ACMA's Senior Education Advisor. Her work focuses on developing the Cybersmart education programs for teachers, parents and students in order to achieve a whole-of-school response to understanding, and safeguarding against, potential risks online. Prior to joining the ACMA, Cara taught VCE English and Psychology for ten years in the secondary sector. Cara was a pastoral care leader for the Senior Years, in which she was responsible for behavioural management, and the development and coordination of Health and Well-Being programs across these ages.

### ***Support materials for parents***

The ACMA's Cybersmart Outreach program offers a range of free resources for parents, teachers and children. Materials developed for parents include:

- **Cybersmart brochures:**
  - Cybersmart Guide for Families
  - Say no to cyberbullying
  - Sexting
  - Socialising on the internet
  - Guide to online safety
  - Dealing with offensive content
  - Mobile phone safety

- **Cybersmart Gateway**, a web portal giving all Australian primary and secondary schools easy access to the full range of the ACMA’s cybersmart education resources. The Gateway hosts current ACMA resources, links to existing national and international resources and offers new materials as they are developed. The Gateway includes strategic tools for cybersafety education planning.
  - Visit [www.cybersmart.gov.au](http://www.cybersmart.gov.au)
- **Cybersmart Contact Centre**, for information and advice. Telephone 1800 880 176.
- **Email** for information, printed materials and advice about online safety.
  - [cybersafety@acma.gov.au](mailto:cybersafety@acma.gov.au)

***Comments on the ACMA’s Cybersmart Outreach—Internet Safety Awareness Presentations***

- “The presentation helped to highlight how easily children can find themselves in situations that they are not prepared to deal with. It informed parents that the internet can be a safe and educating tool when appropriate safety measures are in place.”
- “The information provided was practical and useful and provided ways that students could easily begin to protect themselves.”
- “It was one of the most powerful presentations I have seen in 20 years.”
- “The presentation opened my eyes to what is really going on online, particularly as I am not a frequent user of the internet.”
- “I think parents walked away with a broader understanding of what young people are doing online and how they can begin talking to their children about staying safe online.”
- “It was an eye opening experience”.
- “The presentation showed parents the uptake of the internet by children and how it is a significant part of their lives.”

**Additional information**

***Support for teachers***

To support the role teacher’s play in helping students stay safe online, the ACMA has developed a free and accredited Cybersmart *Professional Development (PD) for Educators*.

This interactive, one-day workshop provides teachers with the tools and resources to engage students on cybersafety, prepare appropriate curriculum, understand digital citizenship and be able to identify and prevent cyberbullying. The workshop is offered either offsite (hosted externally by the ACMA) or onsite (held at your school).

The workshop is presented by an experienced trainer and draws on the latest research in online safety. Topics include:

- profile of a modern student
- digital literacy
- positive online behaviour
- personal and peer safety
- legal obligations.

For more information, including dates, visit [www.cybersmart.gov.au](http://www.cybersmart.gov.au)

To register, telephone the ACMA on (03) 9963 6882 or email [cybersafety@acma.gov.au](mailto:cybersafety@acma.gov.au)

### ***The ACMA's National Cybersmart program***

The Cybersmart program is a national cybersafety education program managed by the Australian Communications and Media Authority (the ACMA), as part of the Australian Government's commitment to promoting online safety for children and young people. The world online is powerful and engaging for young people and adults alike, offering a wealth of opportunity. The Cybersmart program enables children, parents, carers, teachers and library staff to manage online risks, so their experiences are safe and positive.

The Cybersmart program aims to:

- **Inform** children, parents, teachers and library staff about cybersafety issues
- **Educate** audiences through information, resources and practical advice
- **Empower** children to be safe online.

The Cybersmart program includes:

- Cybersmart Outreach Professional Development for Educators program and Internet Safety Awareness Presentations for parents and children.
- A professional development program for trainee teachers.
- A comprehensive range of information and resources designed to meet the needs of children, parents, teachers, and library staff. All resources are provided free of charge in Australia.
- Funding for Kids Helpline to provide an online helpline service to young people who have experienced issues online.
- The Cybersmart Contact Centre—a national telephone centre providing online safety information, advice and access to resources for all Australians.